



THE
GATEWAY

PUMPKIN
WALK

October 2021

CFONG@VESTAR.COM / JBRIGGS@VESTAR.COM / SUBMISSION DEADLINE: OCTOBER 8th

THE GATEWAY PUMPKIN WALK

The Gateway is carving out big plans...

We're hosting our first ever community-wide Pumpkin Walk on October 29th and we want you to be a part of it!

Join us in spookifying Salt Lake City by submitting an idea for an awesome pumpkin carving or painting!

Your name will be listed as a featured artist as we promote the event on our website, calendar, and digital media. You'll also have a chance to win \$500! As for your pumpkin—it will be displayed for the Salt Lake community at The Gateway for the entire weekend of Halloween!

(So what I do from here?) >>>



WHAT WE'RE LOOKING FOR:

We want talented artwork to don the pumpkins at The Gateway this Halloween. We're interested in seeing creative, intricate, or relevant designs either painted or carved on your pumpkin. Whether it be spooky, pop culture themed, Salt Lake inspired, or influential to you, we want to see your ideas. YOU are the pumpkin-art master. Any proposal idea is welcome!

WHO CAN SUBMIT A PROPOSAL?

Two age categories will be invited to participate: Kids up to 12, and everyone else!

SOME FINER DETAILS:

Your pumpkins will be displayed during the event on October 29th and stay on display through October 31st. Please submit a proposal to cfong@vestar.com and jbriggs@vestar.com no later than October 8th. Please title your subject line "GATEWAY PUMPKIN WALK SUBMISSION." Selected artists will be notified by October 15th. Bare pumpkins can be picked up from The Gateway from October 18-22nd and carved pumpkin must be dropped off on October 28th before 5PM.

MATERIALS AND PRIZES:

Blank pumpkins will be provided to artists from The Gateway. We will be awarding six winners for their executed pumpkin designs. (Regular age category: 1st place: \$500, 2nd place: \$300, 3rd place: \$150). (Kids category: top 3 winners will receive a \$50 gift card to one of our Gateway merchants).

WHAT TO SEND:

- Sketch or vision board for your idea/concept.
- Age category your pumpkin will be entering.
- Materials. Will you be likely be carving or painting your pumpkin? (Still deciding? That's alright!)
- Any previous experience.
- Any art social media handles we can check out.
- Summary of why you chose this concept, what it is, and why you want to be a participating artist at this event.

You don't have to be a professional pumpkin carver! We have plenty of pumpkins that need to be decorated, so hit us with any ideas that will spice up your gourd.

NOW FOR SOME
INSPIRATION







