

ALL THAT

Sparkles

ART SHOP PROJECT

Deck the windows at The Gateway this Fall/Winter season with all things shiny, sparkling, and bright!

Accepting RFPs until 10/25.

EMAIL
JBRESLIN@VESTAR.COM
TO APPLY

THE
GATEWAY

THE GATEWAY'S ART SHOP PROJECT

BRINGING VIBRANCY AND LIFE TO OTHERWISE UNUSED SPACES

Submit your unique and interesting installation ideas and help us as we inspire our visitors and locals alike with a peek inside your bright world.

Your work, along with your name and artist statement will be on temporary display during the 2023/2024 winter season at The Gateway. It's an exciting opportunity that we are thrilled to share with our local artists.



WHAT WE'RE LOOKING FOR:

We want unique window designs for your vacant storefronts. This season's Theme is “All That Sparkles”. Your interpretation can live in all different mediums (window paint, plastic or recycled sculptures, interactive displays, projection, traditional art, paper installations) but must include some element of sparkle, shine, reflection or lighting; must be 3D, and display a winter season theme.

We're interested in seeing innovative design with a spin on traditional window display design. We want to showcase creativity and make your work sparkle (literally). We've included some images on the following pages to get your artistic juices flowing.

SOME FINER DETAILS:

The duration of the installation will be through the fall and winter season. Please submit an application to jbreslin@vestar.com no later than October 25th. Please title your subject line "Art Shop Project 2023/2024-SUBMISSION." Label your attachment with you name (first and last).

Selected artists will be notified by October 27th and project must be completed on or before November 16th. Artworks will be highlighted each Art Stroll on November 17th, December 1st, January 19th, and February 16th from 6 p.m. to 9 p.m. You must be able to participate in 3 art strolls this season.

Your artworks will be indoors, locked up and kept safe. We will highlight and promote you, the artist, and anything else you see fit alongside your work. Include you website, concept, how to contact you, etc. You're the star. We're the blank canvas.

BUDGET:

We will award \$500 for each selected artist!

HOW WILL IT WORK?

Upon landing on the appropriate storefront location for your idea, we'll essentially give you the control. We'll give you power and lighting and freedom to do your thing... however and whenever you like to work.

WHAT TO SEND:

PLEASE CREATE A 3-5 PAGE PDF OF THE FOLLOWING:

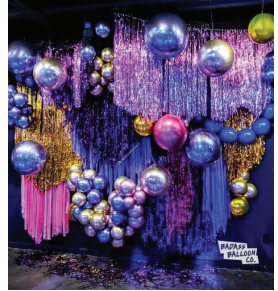
- Moodboard for your idea/concepts (if it's work that you have already created, please send samples of that) – materials, 3D elements & any other considerations for installation
- Summary of your art and concept. How does it sparkle? Shine? Light? (along with reasons for interest in this project).
- Please include the dates you will be able to attend for the Art Stroll. (Nov. 17, Dec 1st, Jan 19th, Feb 16th (from 6pm-9pm)
- Timeline: Start to completion.
- Any previous experience.
- Social media handles and/or website.

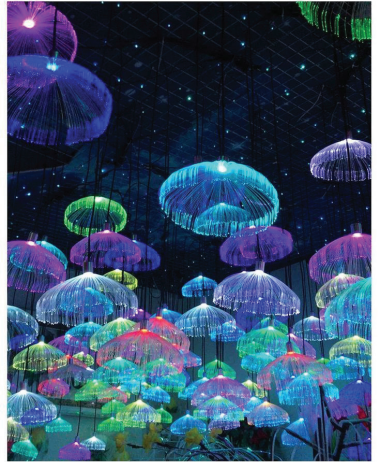
Don't stress, we're not looking for a doctoral thesis. Just hit us with your idea for something big, something cool, something that will "sparkle" the streets of Salt Lake City.

**NOW FOR SOME
INSPIRATION ...**



**SPARKLE
SHINE
TEXTURE
WHIMSY
PAPER
FABRIC
METAL
GLOW
LAYERS
GLASS**







2023/2024 ART SHOP

DEADLINE FOR SUBMISSIONS
OCTOBER 25TH, 2023

COMPLETED BY
NOVEMBER 16TH, 2023

JBRESLIN@VESTAR.COM
SUBMISSION DEADLINE: OCTOBER 25TH