



**ART SHOP PROJECT**

**UPCYCLE UTAH**

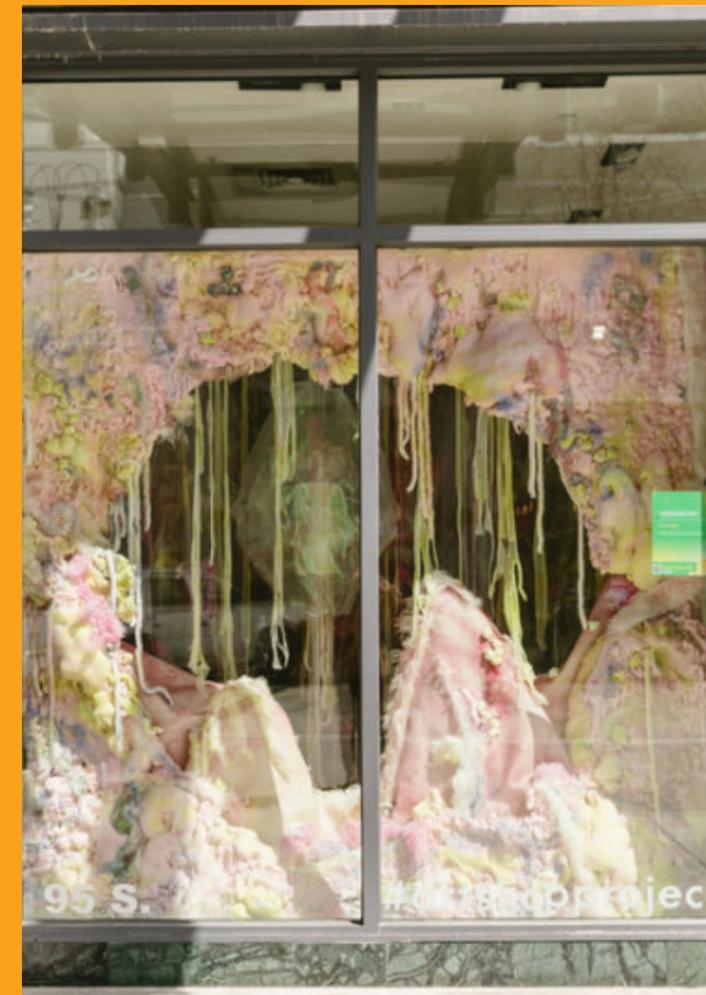
**EMAIL [JBRESLIN@VESTAR.COM](mailto:JBRESLIN@VESTAR.COM) & [KMC FARLANE@VESTAR.COM](mailto:KMC FARLANE@VESTAR.COM) TO APPLY  
ACCEPTING RFPS UNTIL 4/1. DISPLAYS WILL NEED TO BE UP BY 4/17.**

# THE GATEWAY'S ART SHOP PROJECT

## BRINGING VIBRANCY AND LIFE TO OTHERWISE UNUSUED SPACES

Submit your unique and interesting installation ideas and help us as we inspire our visitors and locals alike with a peek inside your bright world.

Your work, along with your name and artist statement will be on temporary display during the 2024 spring season at The Gateway. It's an exciting opportunity that we're thrilled to share with our local artists.



# WHAT WE'RE LOOKING FOR:

We want your unique window designs for our vacant storefronts. This season's theme is "Upcycle Utah". From arches and mountains to flora and fauna, our home is vast, beautiful, and the perfect inspiration for your art!

This spring, we will also pique your creative minds by requiring that the installations be made of recycled materials. Plastic bottles, bags, electronics, you name it! We are interested in seeing innovative designs that create art out of items that would otherwise be thrown away. We love the unexpected!

# SOME FINER DETAILS:

The duration of the installation will be through the spring and summer season. Please submit an application to [jbreslin@vestar.com](mailto:jbreslin@vestar.com) and [kmcfarlane@vestar.com](mailto:kmcfarlane@vestar.com) no later than April 1st. Please title your subject line "2024 SPRING ART SHOP PROJECT SUBMISSION."

Selected artists will be notified by April 2nd and installations must be completed on or before April 17th. Artworks will be highlighted each Art Stroll on April 19th, May 17th, June 21st, and July 19th from 6pm-9pm. You must participate in at least 3 art strolls this season.

Your artwork will be indoors, locked up and kept safe. We will highlight and promote you, the artist, and anything else you see fit alongside your work. Include your website, concept, how to contact you, etc. You're the star. We're the blank canvas.

## **BUDGET:**

We will award \$500 for each selected artist!

## **HOW WILL IT WORK?**

Upon landing on the appropriate storefront location for your idea, we'll essentially give you the control. We'll give you power and lighting and freedom to do your thing... however and whenever you like to work.

## **WHAT TO SEND:**

PLEASE CREATE A 3-5 PAGE PDF OF THE FOLLOWING:

- Mood board for your idea/concepts (if it's work that you have already created, please send samples of that) – materials, and any other considerations for installation
- Timeline: start to completion
- Any previous experience
- Social media handles and/or website
- Summary of your art and concept (along with reasons for interest in this project)
- Please include any dates you will not be able to attend for the Art Stroll. Art Strolls will be held from 6pm-9pm on April 19th, May 17th, June 21st, and July 19th.

Don't stress, we're not looking for a doctoral thesis. Just hit us with your idea for something big, something cool, something that will bring the beauty of Utah's beautiful landscape and wildlife to the streets of Salt Lake City.

**NOW FOR SOME  
INSPIRATION...**

**MOUNTAINS  
BEE HIVES  
WILDFLOWERS  
WATER  
BIRDS  
ASPENS  
SUN  
SNOW  
FISH**







# 2024 ART SHOP

**DEADLINE FOR SUBMISSIONS**

**APRIL 1ST, 2024**

**COMPLETED BY**

**APRIL 17TH, 2024**

**JBRESLIN@VESTAR.COM / KMC FARLANE@VESTAR.COM**  
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